



04-16-07

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gil Gavriel DUDKIEWICZ Examiner: Unassigned
Serial No.: 10/687,985 Group Art Unit: 2611
Filed: October 17, 2003 Docket: 051448-0210
Title: INTERACTIVE PROGRAM BANNERS PROVIDING PROGRAM SEGMENT
INFORMATION

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described herein, are being deposited in the United States Postal Service, as Express Mail (EM037673708US) with sufficient postage, in an envelope addressed to: Mail Stop Amendment Commissioner for Patents, Alexandria VA 22313 on April 12 2007.

By: Richard Ruggiero

Richard Ruggiero

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313
Sir:

We are transmitting herewith the attached:

- ☒ Information Disclosure Statement
- ☒ Copy of PCT Search Report dated April 3, 2007
- ☒ Form PTO/SB/08
- ☒ Return postcard

Please charge any fees associated with this transmittal to Deposit Account No 50-0872

Date: April 12, 2007
FOLEY & LARDNER LLP
2029 Century Park E. 35th Floor
Los Angeles, CA 90067
Phone (310)277-2223
Facsimile (310) 557-8475

By: Justin Sobaje
Name: Justin Sobaje
Reg. No.: 56,252
JS - rsr



Atty. Dkt. No. 051448-0210

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gil Gavriel DUDKIEWICZ et al.

Title: INTERACTIVE PROGRAM
BANNERS PROVIDING
PROGRAM SEGMENT
INFORMATION


Appl. No.: 10/687,985

Filing Date: 10/17/2003

Examiner: Unassigned

Art Unit: 2611

Confirmation Number: 1393

CERTIFICATE OF EXPRESS MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
EM037673708US	April 12, 2007
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Richard Ruggiero	
(Printed Name)	
	
(Signature)	

INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR §1.56

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Submitted herewith on Form PTO/SB/08 is a listing of documents known to Applicants in order to comply with Applicants' duty of disclosure pursuant to 37 CFR §1.56.

The submission of any document herewith, which is not a statutory bar, is not intended as an admission that such document constitutes prior art against the claims of the present application or that such document is considered material to patentability as defined in 37 CFR §1.56(b). Applicants do not waive any rights to take any action which would be appropriate to antedate or otherwise remove as a competent reference any document which is determined to be a *prima facie* art reference against the claims of the present application.

TIMING OF THE DISCLOSURE

The listed documents are being submitted in compliance with 37 CFR §1.97(b), before the mailing date of the first Office Action on the merits, and within three (3) months of the mailing date of the foreign search report.

RELEVANCE OF EACH DOCUMENT

All of the documents are in English.

Applicants respectfully request that each listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO/SB/08 be returned in accordance with MPEP §609.

STATEMENT

The undersigned hereby states in accordance with 37 CFR §1.704(d) that each item of information contained in the information disclosure statement was first cited in a communication from a foreign patent office in a counterpart application and that this communication was not received by any individual designated in 37 CFR §1.56(c) more than thirty days prior to the filing of the information disclosure statement.

Although Applicant believes that no fee is required for this Request, the Commissioner is hereby authorized to charge any additional fees which may be required for this Request to Deposit Account No. 50-0872.

Respectfully submitted,

Date April 12, 2007

FOLEY & LARDNER LLP
2029 Century Park E. 35th Floor
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By Justin Sobaje

Justin Sobaje
Attorney for Applicant
Registration No. 56,252

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT		Application Number	10/687,985
Date Submitted: April 12, 2007		Filing Date	10/17/2003
(use as many sheets as necessary)		First Named Inventor	Gil Gavriel DUDKIEWICZ
Sheet 1 of 1		Art Unit	2611
		Examiner Name	Unassigned
		Attorney Docket Number	051448-0210

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
	A1	US-2002/0120925 A1	08/29/2002	Logan	
	A2	US-2002/0152474 A1	10/17/2002	Dudkiewicz	
	A3	US-2003/0005447 A1	01/02/2003	Rodriguez	
	A4	US-6,505,348	01/07/2003	Knowles et al.	
	A5	US-6,515,680	02/04/2003	Hendricks et al.	
	A6	US-2003/0041327 A1	02/27/2003	Newton et al.	
	A7	US-2003/0067554 A1	04/10/2003	Klarfeld et al.	
	A8	US-2003/0163832 A1	08/28/2003	Tsuria et al.	

UNPUBLISHED U.S. PATENT APPLICATION DOCUMENTS					
Examiner Initials*	Cite No. ¹	U.S. Patent Application Document	Filing Date of Cited Document MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Serial Number-Kind Code ² (if known)			

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Documents	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ⁶
	A9	PCT International Search Report and Written Opinion report dated April 3, 2007 from corresponding PCT application PCT/US04/34252.	

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. 1 Applicant's unique citation designation number (optional). 2 See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. 6 Applicant is to place a check mark here if English language Translation is attached. This collection of information is required by 37 CFR 1.97 and 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 (1-800-786-9199) and select option 2.